



# 2018 APEC Business Ethics for SMEs Forum

18-20 July 2018 • Tokyo, Japan

## PLENARY SESSION (20 JULY)

### MEDICAL DEVICE & BIOPHARMACEUTICAL SECTORS

New York Ballroom, Tokyo American Club, 2-1-2 Azabudai, Minato-ku, 106-8649 Tokyo, Japan

**DRAFT – UPDATED 2 JULY 2018**

TIME	SESSION PROGRAM
07:30-08:30	<p>Badge Collection: <i>Fred Harris Gallery (B1 Level)</i>            Networking Tea / Coffee Service: <i>New York Ballroom (B2 Level)</i>            Note: All participants should arrive by <b>08:00</b> to locate and take their seats by <b>8:15</b>.</p>
08:30-08:45	<p><b>Welcome Remarks</b>  <i>Emcee: Tricia Van Orden, Project Overseer, Business Ethics for APEC SMEs Initiative</i>  <i>Welcome Remarks: Diane Farrell, U.S. Deputy Assistant Secretary of Commerce for Asia</i></p>
08:45-09:45	<p><b>Japan Consensus Framework Keynote Remarks &amp; Signing Ceremony of the Parties</b></p> <ul style="list-style-type: none"> <li>Ms. Yukiko Mori, President, Japan Patients Association</li> <li>Mr. Shinsuke Amano, President, Japan Federation of Cancer Patient Groups</li> <li>Senior Leader (TBC), Ministry of Health, Labour and Welfare (MHLW), Government of Japan</li> <li>Dr. Yoshitake Yokokura, President, Japan Medical Association &amp; World Medical Association</li> </ul>
9:45-10:15	<p><b>Australia Consensus Framework Keynote Remarks &amp; Signing Ceremony of the Parties</b></p> <ul style="list-style-type: none"> <li>Message by the Hon. Greg Hunt MP, Minister for Health, Australia</li> <li>Australia Consensus Framework Presentation</li> </ul>
10:15-10:30	<p><b>Announcement of the 2018 APEC Business Ethics for SMEs Lighthouse Award</b>  <i>Presented by: Diane Farrell, U.S. Deputy Assistant Secretary of Commerce for Asia</i></p>
10:30-10:45	<p><b>Official Photograph (All Participants Proceed to Stage)</b></p>
10:45-11:00	<p><b>SME Luminaries Spotlight: Business Ethics and our HealthTech Future</b>  <i>Dr. Ben Hwang, Chairman and Chief Executive Officer, Profusa (The United States)</i></p>
11:00-12:00	<p><b>How is our Environment Changing? How should the APEC for Business Ethics for SMEs Initiative account for these changes in considering Post-2020 Nanjing Declaration goals?</b></p> <p><i>Objective: This session will examine shifts in the medical device and biopharmaceutical sectors across APEC economies. How should stakeholders examine trends such as government partnerships and policies that embrace private sector integrity programs, changing market participants (digital technologies / third party intermediaries), increased scrutiny on supply chains, and heightened focus on value-based outcomes as the initiative considers post-2020 goals?</i></p> <p><i>Session Chair: Mr. Christopher White, Chief Operating Officer, General Counsel &amp; Secretary The Advanced Medical Technology Association (AdvaMed), The United States</i></p>



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	<i>Output: Considerations for 2019 APEC Business Ethics for SMEs Forum (Santiago, Chile)</i>	
12:00-12:30	<b>Brief Reports to Project Overseer (10 Minutes Each)</b> <ul style="list-style-type: none"> <li>APEC Medical Device Sector: Tokyo Statement on Implementation of APEC Guidance for Ethical Third Party Intermediary Relationships – <u>Mr. Christopher White, The United States</u></li> <li>APEC Biopharmaceutical Sector: Healthcare Professional Session Recommendations – <u>Dr. Kenneth Hartigan-Go, The Philippines</u></li> <li>APEC Biopharmaceutical Sector: Patient Organization Session Recommendations – <u>Mr. Russell Williams, Canada</u></li> </ul>	
12:30-13:30	Networking Lunch: <i>Brooklyn Suite (B2 Level)</i>	
13:30-13:45	<b>Year in Review 2018 – A Presentation on Code Implementation and Strategic Assessment Updates</b> <i>Presented by: Andrew Blasi, Director, C&amp;M International (Technical Secretariat)</i>	
13:45-15:00	<b>Consensus Framework Implementation Strategies</b>  <i>Objective:</i> As APEC member economies launch consensus frameworks for multi-stakeholder ethical collaboration, this session will examine implementation strategies to realize the full benefits of these groundbreaking agreements. Participants will initiate the session by summarizing the rapid adoption of consensus frameworks since 2014/2015, including two minute verbal updates from pre-selected representatives of economies who have adopted or are developing the agreement. The session chair will then present draft modifications to the “APEC Guide to Implement Multi-Stakeholder Ethical Collaborations” to include several implementation strategies for consensus frameworks post-launch. Plenary delegates will have the opportunity to provide inputs to the draft before the session closes.  <i>Session Chair:</i> <u>Mr. Thomas Cueni, Director-General International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)</u>  <i>Output:</i> Updates to APEC Guide to Implement Multi-Stakeholder Ethical Collaborations	
15:00-15:15	Networking Tea / Coffee Service: <i>New York Ballroom (B2 Level)</i>	
15:15-16:00	<b>Breakout Session A (New York Ballroom)</b> <b>China Consensus Framework &amp; Collaboration</b> <b>Session Facilitator: To Be Confirmed</b>	<b>Breakout Session B (Brooklyn Suite 3)</b> <b>Expanding Collaboration in the Americas</b> <b>Session Facilitator: To Be Confirmed</b>
16:00-16:45	<b>Breakout Session C (New York Ballroom)</b> <b>Australia Consensus Framework &amp; Collaboration</b> <b>Philippines Consensus Framework &amp; Collaboration</b> <b>Session Facilitator: To Be Confirmed</b>	<b>Breakout Session D (Brooklyn Suite 3)</b> <b>Priorities for the 2019 APEC Business Ethics for SMEs Forum in Santiago, Chile</b> <b>Session Facilitator: To Be Confirmed</b>
16:45-17:00	<b>Closing Session</b> <ul style="list-style-type: none"> <li><i>Breakout Facilitator Summaries:</i> Three Minutes Per Breakout Session</li> <li><i>Welcome to APEC Chile 2019:</i> Project Overseer and Participants from Chile</li> </ul>	



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## **2018 APEC Business Ethics for SMEs Forum Outputs (Under Development)**

- Tokyo Statement on Implementation of APEC Guidance for Ethical Third Party Intermediary Relationships in the Medical Device Sector / Guidance Translations and Resources
- 2018 Report on Code of Ethics Implementation by APEC Medical Device Industry Associations (including expanded assessment on external stakeholder engagement)
- 2018 Report on Code of Ethics Implementation by APEC Biopharmaceutical Industry Associations (including expanded assessment on external stakeholder engagement)
- Updates to APEC Guidance to Implement Multi-Stakeholder Ethical Collaborations (including implementation strategies for consensus frameworks)
- Strategic Assessment Updates and Recommendations for 2019 APEC Business Ethics Forum
- Japan Consensus Framework & Australian Consensus Framework
- Beta Version – APEC Virtual Ethics for SMEs Compliance Program (Biopharmaceutical Sector)
- Patient Organizations Toolkit to Implement the APEC Principles by Consensus Frameworks
- Healthcare Professional Code of Conduct Alignment Tool for the APEC Mexico City Principles
- APEC Compliance Workshop for Medical Device SMEs
- APEC Medical Device & Biopharmaceutical Multi-Stakeholder Workshops on Scaling Code Implementation